# UNIVERSITY LIBRARIES ACTION PLAN: 2018–2019

## Advancing University Research

### Goal 1
Provide scholarly collections and services needed for cross-disciplinary research by undergraduate, graduate, and faculty researchers.

### Objective 2
Promote awareness of University priorities and strategic directions, including expansion of services for STEM fields by developing a multi-campus service approach.

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<th>Deliverable</th>
<th>Penn State Strategic Area</th>
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</table>
| Develop sister program with Global Programs    | 7/2018 - 6/2019| * List of collaborative activities and goals  
* Assessment plan                             | Enhancing Global Engagement                                |
| Promote diversity in coding                     | 7/2018 - 6/2019| * Workshops and Events  
* Activities based on recommendation of graduate assistant and Bednar intern | Engaging our Students  
Fostering and Embracing a Diverse World  
Transforming Education |

### Goal 2
Maximize the array of research materials available to the Penn State community by broadening the concept of what constitutes “collecting” and by promoting new forms of scholarly communication.

### Objective 2
Work toward coordination of collection strengths with peer institutions to create a sustainable set of information resources for the country.

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| Investigate a shared collection vision for CCL’s | 7/2018 - 6/2019| * Review of options related to implementation of a shared collection approval plan for the CCL’s  
* Recommendation for collection storage and retrieval at the CCL’s | Transforming Education                      |
| Promote “Penn State Open” through targeted outreach activities in support of open publishing, open access, open data, open educational resources, and open source | 2/2018 - 01/2019| * Recommendations for tangible supporting materials for train the trainer  
* Communication plan with subject liaisons and campus librarians  
* Outcome goals for subject liaisons and campus librarians  
* OA Week plan                                    | Transforming Education  
Advance the Frontiers of Knowledge                  |
## Discovery, Access, and Preservation

### Goal 1
Simplify finding and access to collections and other information sources.

#### Objective 1
Describe and digitize unique collections and at-risk formats such as audio and video.

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<tr>
<td>Implement the expansion of the <em>faculty office</em> delivery of library materials program <em>where appropriate</em></td>
<td>8/2018 - 1/2019</td>
<td>* Implementation of accepted recommendations of 2016-17&lt;br&gt;* Implementation of assessment plan</td>
<td>Organizational Processes</td>
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### Objective 2
Improve user experience on all devices, with special attention to those with disabilities.

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<td>Partner with offices of disability services and accessibility to redesign and optimize services</td>
<td>7/2018 - 1/2019</td>
<td>* Revised service and staffing plan for disability services in libraries at UP and CCLs in partnership with TLT and campus services&lt;br&gt;* Recommendations for tools that can be provided ubiquitously on lab computers&lt;br&gt;* Promotion plan&lt;br&gt;* Assessment plan</td>
<td>Embracing a Diverse World&lt;br&gt;Infrastructure and Support&lt;br&gt;Transforming Education</td>
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### Goal 2
Improve access for future generations through stewardship of collections and resources.

#### Objective 1
Develop and implement a program of preservation and curation of digital resources.

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<td>Implement conservation lab</td>
<td>7/2017 - 6/2018</td>
<td>* Implementation of accepted recommendations of 2016-17&lt;br&gt;Activity Item team&lt;br&gt;Implementation of assessment plan</td>
<td>Infrastructure and Support</td>
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<td>Develop a library data warehouse</td>
<td>7/2017 - 6/2018</td>
<td>* Data inventory and recommendation for inclusion&lt;br&gt;* Review of related UL data policies and procedures&lt;br&gt;* Plan for infrastructure needed to store library data and share with other data users at Penn State and publicly share reports or selected data&lt;br&gt;* Sustainability plan</td>
<td>Organizational Processes</td>
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### Objective 2
Coordinate collection development, preservation, and management to support an increasingly decentralized collection.

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| Review allocation process and make recommendations continuation of *Develop a comprehensive collections strategic plan* | 1/2016 - 6/2019 | * Review of allocations process for simplification and up-to-date alignment with community strengths and needs*  
* Revision of collection development reporting process  
* Assessment of floating collection development and recommendations | Organizational Processes |
| Develop intuitive processes for acquiring and making accessible digital objects from collection development activities | 6/2018 - 10/2018 | * Processes for digital collection development through acquisitions*  
* Recommended access mechanisms  
* List of resources needed  
* Recommended questions to consider during collection development | Organizational Processes  
Infrastructure and Support |

### Teaching and Learning

#### Goal 1
Expand our role as a partner in online and resident education to support engaged, critical, and informed learners.

#### Objective 1
Strengthen partnerships with teaching faculty, instructional designers, and others to integrate library instruction and critical thinking competencies into the curriculum.

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| Implement plan to integrate information literacy into newly revised general education | 7/2017 - 6/2019 | * Implementation of accepted recommendations of 2016-17 Action Item team*  
* Implementation of assessment plan | Transforming Education |
| Pilot the integration of Credo information literacy modules into teaching and learning program | 7/2017 - 1/2019 | * Implementation of accepted recommendations of 2016-17 Action Item team*  
* Implementation of assessment plan  
* Plan for sustained partnership with Credo | Transforming Education |
| Partner with Invent Penn State by participating in the entrepreneurial programming and ecosystem | 7/2017 - 6/2019 | * Implementation of accepted recommendations of 2016-17 Action Item team*  
* Develop assessment plan | Driving Digital Innovation |
Objective 1 (continued)
Strengthen partnerships with teaching faculty, instructional designers, and others to integrate library instruction and critical thinking competencies into the curriculum.

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| Develop a plan for resources and services that supplement other University financial education efforts | 7/2018-6/2019 | * Will take a holistic view of financial literacy to encompass connections to health literacy, information literacy, student engagement, and entrepreneurship.  
* Complete OER in development (such as DIY budgeting website and digital badges) and explore curation of additional OER content.  
* Expand and promote collections through book displays and workshops.  
* Expand offerings to Alumni Library.  
* Develop assessment plan.  
* Develop a plan for sustaining financial literacy programs and services. | Transforming Education Engaging our Students |
| Extended embedded librarianship program with World Campus | 7/2018-6/2019 | * Formalize process for contributing to the information literacy repository in Canvas  
* Create recognition of the group for others internal and external to the library  
* Explore and develop solutions to issues with creating media and other content for the courses without relying on the colleges to make our media accessible for us  
* Conduct curriculum mapping similar to what the General Education group has done and identify areas for growth  
* Understand the perspectives of people who have positive, neutral, and negative reservations towards this type of librarianship in order to increase the effectiveness of our communication  
* Invite an external speaker with the help of the invited speakers committee and plan a day for embedded librarians and faculty to come together and work on their courses  
* Standardize out individual assessments and semester reports and contribute to the instruction steering committee | Transforming Education Engaging our Students |
**Goal 2**
Develop active and immersive learning environments that support and facilitate learning in all disciplines.

**Objective 1**
Explore emerging educational technologies to enhance learning.

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<td>Implement plan to advance the Penn State OER initiative work</td>
<td>11/2017 - 6/2019</td>
<td>* Implementation of accepted recommendations of 2016-17 Action Item team  &lt;br&gt; * Implementation of assessment plan</td>
<td>Transforming Education</td>
</tr>
<tr>
<td>Assessment of new service plan for Pattee / Paterno</td>
<td>5/2107 - 1/2019</td>
<td>* initiative assessment Plan  &lt;br&gt; * Provide recommendations based on assessment</td>
<td>Engaging Our Students</td>
</tr>
<tr>
<td>Optimize virtual reference services</td>
<td>7/2018 - 1/2019</td>
<td>* Assess widely used Ask A Librarian service  &lt;br&gt; * Define resources need to expand successful service and optimize support  &lt;br&gt; * Promote outcomes of the virtual reference and how it impacts Penn State reference services</td>
<td>Engaging Our Students</td>
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**Objective 2**
Partner with academic departments to develop physical and virtual spaces related to curricular and research needs.

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<td>Develop a priority plan for campus library facility projects</td>
<td>11/2017 - 8/2018</td>
<td>*Facilities plan for campus libraries</td>
<td>Transforming Education</td>
</tr>
<tr>
<td>Support construction in Pattee/Paterno complex in support of Libraries 2020</td>
<td>1/2016 - 6/2019</td>
<td>* Implementation of space plans for Phase 7 project. Communication</td>
<td>Transforming Education</td>
</tr>
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<td>Expand digital signage opportunities and reach</td>
<td>7/2018 - 6/2019</td>
<td>* Develop plan for integration multi-lingual content and when appropriate; coordinate with Global Programs  &lt;br&gt; * Investigate implementation of digital signage at CCLs  &lt;br&gt; * Assess content strategy and usage for digital signs</td>
<td>Engaging Our Students</td>
</tr>
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<td>Design Immersive Lab and Services in Pattee Library for University-wide collaboration, including networking with Commonwealth Campuses</td>
<td>4/2018 - 1/2019</td>
<td>* Define equipment and technology needed  &lt;br&gt; * Work on layout with WTW and Libraries 2020 team  &lt;br&gt; * Create impact report for Provost Jones  &lt;br&gt; * Design marketing and development materials for fundraising  &lt;br&gt; * Coordinate with faculty team from across university</td>
<td>Driving Digital Innovation Engaging our Students</td>
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<td>Investigate how libraries can partner with Sustainability Institute for libraries as a living lab</td>
<td>7/2018 - 6/2019</td>
<td>* Coordinate with Sustainability Institute on Research Priorities for Living Lab experiments  &lt;br&gt; * Create list of facilities and opportunities in spaces for living lab</td>
<td>Stewarding Our Planet’s Resources</td>
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