

ACTION PLAN: 2017– 2018

Advancing University Research

Goal 1

Provide scholarly collections and services needed for cross-disciplinary research by undergraduate, graduate, and faculty researchers.

Objective 2

Promote awareness of University priorities and strategic directions, including expansion of services for STEM fields by developing a multi-campus service approach.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Identify global engagement initiatives to be accomplished in 2017 through collaborations within University Libraries as well as externally	01/2017 - 12/2017	<ul style="list-style-type: none"> *Initiate international library relationships with GEN institutions *Perform an international student needs assessment *Increase Libraries involvement in Penn State and community outreach events *Host globally focused exhibits *Promote the Libraries as a partner in fostering intercultural communication *Increase Libraries involvement in international student orientations 	Chris Avery	Mark Mattson	Chris Avery Bonnie Imler	Enhancing Global Engagement	Substantially Completed	<ul style="list-style-type: none"> * Collaboration and exchange with sister library at the University of Split in Croatia * Exhibits: "Academic Libraries Around the World" and "African Experience in the Americas" * Workshops for library personnel on name pronunciation

Objective 3

Enable undergraduates, graduates, and faculty to publish in a variety of forms appropriate for their work, through collaborations with the Penn State Press and academic programs.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Adopt a sustainable multi-pronged approach to Open Access for the Penn State Press	4/2016 - 6/2018	<ul style="list-style-type: none"> *Service model for open access publishing for the Press *Branding / communication plan (coordinated with the 60th anniversary) *Scope for collaboration between Penn State Press & Libraries publishing 	Karen Estlund	Brendan Coyne	Jill Shockey Jennifer Norton Patrick Alexander Ally Stengel	Transforming Education	Substantially Completed	<ul style="list-style-type: none"> * Service model and website launched: https://open.psu.edu * Penn State Press launched PSU Press Unlocked * Referral and communication set up between PSU press and Libraries open publishing

Goal 2

Maximize the array of research materials available to the Penn State community by broadening the concept of what constitutes "collecting" and by promoting new forms of scholarly communication.

Objective 2

Work toward coordination of collection strengths with peer institutions to create a sustainable set of information resources for the country.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Investigate a shared collection vision for CCL's	7/2017 - 6/2018	<ul style="list-style-type: none"> * Review of options related to implementation of a shared collection approval plan for the CCL's * Recommendation for collection storage and retrieval at the CCL's 	Joe Salem Chris Avery	Jennie Knies	Matt Wayman Julia Proctor Barbara Eshbach Joi Jackson Russ Hall	Transforming Education	Substantially Completed	<ul style="list-style-type: none"> * Shared Collection plan across CCLs recommended * Locations identified for collection storage and retrieval at CCLs to support University Libraries collection as a whole floating collection
Develop a digital collection policy taking advantage of hidden collections and areas of strategic importance for Penn State and the Commonwealth	9/2017 - 5/2018	*Develop a digital collection scope	Karen Estlund		Stakeholders	Transforming Education Advancing the Arts and Humanities	Operationalized	Integrated into collection development philosophy and implemented through digital collection procedures

Discovery, Access, and Preservation

Goal 1

Simplify finding and access to collections and other information sources.

Objective 1

Describe and digitize unique collections and at-risk formats such as audio and video.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Implement the expansion of the delivery of library materials program	1/2018 - 6/2018	* Implementation of accepted recommendations of 2016-17 Action Item team * Implementation of assessment plan	Ann Snowman	Meg Massey	Access Services Council	Organizational Processes	Operationalized	* UP faculty delivery assessment * Soft roll-out and testing of delivery to graduate students at UP
Develop a robust digital preservation plan	10/2017 - 6/2018	*Develop digital preservation plan	Karen Estlund	Nathan Tallman	Stakeholders	Infrastructure and Support	Refinement / Assessment Phase	* Digital preservation services and partnerships tested and evaluated * Draft digital preservation completed for broader library comment

Objective 2

Improve user experience on all devices, with special attention to those with disabilities.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Implement a strategic discovery solution	8/2016 - 10/2017	* Implementation of accepted recommendations of 2016-17 Action Item team *Implementation of assessment plan	Karen Estlund	Dace Freivalds	Marie Cirelli Jennie Knies Jeff Edmunds Zoe Chao Banu Kutlu James Keyzer-Andre	Driving Digital Innovation	Operationalized	* New discovery layer recommended, designed, developed, and implemented * Ongoing user experience testing for better discovery * PSU Libraries contributions to open source Blacklight community

Goal 2

Improve access for future generations through stewardship of collections and resources.

Objective 1

Develop and implement a program of preservation and curation of digital resources.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Investigate a digitization service	6/2017 - 12/2017	*Develop service plan directory for digitization service	Karen Estlund	Karen Hackett	Rachael Dreyer Ty Emel Sue Kellerman Jennie Levine Knies Joe Fennewald	Driving Digital Innovation	Substantially Completed	* Description and directory of digitization and scanning services across the libraries: created, https://libraries.psu.edu/services/digitization-services * Guidelines for library digitization for customers drafted
Implement conservation lab	7/2017 - 6/2018	* Implementation of accepted recommendations of 2016-17 Action Item team * Implementation of assessment plan	Kimlyn Patishnock	Sue Kellerman	Science Park Library Annex Group	Infrastructure and Support	Substantially Completed	* Design of Conversation Centre completed * Materials moving plan complete * Centre to open summer 2018

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Develop a library data warehouse	7/2017 - 6/2018	* Data inventory and recommendation for inclusion * Review of related UL data policies and procedures * Plan for infrastructure needed to store library data and share with other data users at Penn State and publicly share reports or selected data * Sustainability plan	Karen Estlund Joe Salem	Steve Borrelli Rob Olendorf	Sherry Lonsdale Julia Proctor Matt Cizek Nathan Piekielek	Organizational Processes	Substantially Completed	* Conducted robust assessment and criteria for library data * Designed technical specifications for data warehouse and sustainability requirements * Drafted initial policy documents and recommendations for a data steering group

Objective 2

Coordinate collection development, preservation, and management to support an increasingly decentralized collection.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Develop a comprehensive collections strategic plan	1/2016 - 6/2019	*Collections plan review *Updated website content related to collections *Review of allocations process *Revision of collection development reporting process	Karen Estlund	Julia Proctor	Collection Services Advisory Group	Organizational Processes	In Process	* Developed Annual Budget Assessment Report Template * Reviewed online collection development statements and recommended single point to update and removing individual statements to prevent out of date information and misinformation

Teaching and Learning

Goal 1

Expand our role as a partner in online and resident education to support engaged, critical, and informed learners.

Objective 1

Strengthen partnerships with teaching faculty, instructional designers, and others to integrate library instruction and critical thinking competencies into the curriculum.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Implement plan to integrate information literacy into newly revised general education	7/2017 - 6/2018	* Implementation of accepted recommendations of 2016-17 Action Item team * Implementation of assessment plan	Joe Salem	Rebecca Miller	Torrie Raish Erin Burns Stephanie Diaz Kristin Green	Transforming Education	Refinement / Assessment Phase	* Drafted shared programmatic outcomes for Gen Ed to be implemented fall 2018 * Inventoried learning objects and lesson plans for ENGL 015, ENGL 202, and CAS 100 * Awarded 21 seed grants * Developed workflow to prioritize courses * Inventories information literacy modules available across systems and piloted Box repository for locally created objects

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Pilot the integration of Credo information literacy modules into teaching and learning program	7/2017 - 6/2018	* Implementation of accepted recommendations of 2016-17 Action Item team * Implementation of assessment plan * Plan for sustained partnership with Credo	Joe Salem	Emily Rimland	Amy Rustic Joel Burkholder Julie Porterfield Torrie Raish Amanda Larson Helen Smith Bernadette Lear Rachel Perry	Transforming Education	Substantially Completed	* Evaluated Credo modules for accessibility, which they passed * Conducted three surveys for assessment: students in CAS 100, faculty and staff, and librarians

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Partner with Invent Penn State by participating in the entrepreneurial programming and ecosystem	7/2017 - 6/2018	* Implementation of accepted recommendations of 2016-17 Action Item team * Develop assessment plan	Joe Salem	Cheryl McCallips	La Monica Wiggins John Meier Emily Mross Joe Fennewald Lori Lysiak Val Lynn Jean Voight	Driving Digital Innovation	Operationalized	* Integrated new Entrepreneurship Librarian into Invent Penn State activities * Purchased databases to support Invent Penn State (CBI Insights and BCC Research) * Established an Entrepreneurship Cooperative Collection at the Happy Valley LaunchBox * Increased Patents and Trademark support * Supported Invent Penn State Navigator website and created research guides * Increased library involvement in events such, as Start-up Week and Global Entrepreneurship Week

Objective 3

Support excellence in teaching through professional development for library instructors.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Focus professional development on diversity and inclusion within UL work culture	7/2017 - 6/2018	* Implementation of the recommendations of the Diversity Committee resulting from the most recent climate study * Needs assessment related to diversity and inclusion within UL * Recommendations related to improvements or highlighted achievements regarding diversity and inclusion within UL work culture	Joe Salem Karen Estlund	Linda Klimczyk	Alessia Zanin-Yost Carmen Cole Rob Harris Carmen Gass	Fostering and Embracing a Diverse World	Operationalized	* Conducted rankism workshops across the libraries * Drafted recommendations for to improve diversity and inclusion within PSU libraries * Operationalized tasks as part of Diversity Committee

Goal 2

Develop active and immersive learning environments that support and facilitate learning in all disciplines.

Objective 1

Explore emerging educational technologies to enhance learning.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Implement plan to advance the Penn State OER initiative work	11/2017 - 6/2018	* Implementation of accepted recommendations of 2016-17 Action Item team * Implementation of assessment plan	Joe Salem	Amanda Larson	John Shank Torrie Raish Chris Holobar Emily Mross	Transforming Education	Substantially Completed	* Integrated Regional Campus OER Support with library OA Liaisons * Designed a #textbook broke campaign and envision and Open Education Week in 2019 * Drafted workshop-in-a-box for open education advocacy
Implementation of new service plan for Pattee / Paterno	5/2017 - 6/2018	* New service model * Recommendations for staffing needs * Recommendations for space considerations *Assessment plan	Joe Salem	Joe Fennewald	Ann Snowman Nonny Schlotzhauer Carmen Cole Rachel White	Engaging Our Students	Refinement / Assessment Phase	* Implemented Search Bar Pattee/Paterno * Implemented non-book interdisciplinary centers in Pattee/Paterno focusing on special format resource needs * Combined budgets for more effective allocation of staff resources and spending

Objective 2

Partner with academic departments to develop physical and virtual spaces related to curricular and research needs.

Action	Timeline	Deliverable	Sponsor	Group Leader	Group	Penn State Strategic Area	Status as of June 30, 2018	Highlights as of June 30, 2018
Develop a priority plan for campus library facility projects	11/2017 - 8/2018	*Facilities plan for campus libraries	Joe Salem	Chris Avery	Glenn McGuigan Amy Deunik Bonnie Imler	Transforming Education	In Process	* Prioritization of campus library projects in conjunction with larger campus projects * Continuing to 2018/2019 with many new campus library heads
Implement space master plan to support teaching and research	1/2016 - 6/2019	* Implementation of space plans for new service model * Implementation of space plans for Science Park Library Annex * Implementation of space plans for Phase 7 project	Kimlyn Patishnock	Rick Riccardo	Library Space Planning Committee	Transforming Education	In Process	* Search Bar installed in Side Water Commons * Design and construction to be completed for Science Park Library Annex summer 2018 * Program plan and design for Phase 7 / Libraries 2020 * Digital Scholarship & Data Services relocated from Technology Support Building to Pattee Library * Cataloging & Metadata Services and Acquisitions departments relocated to ground floor Paterno Library