

# ACTION PLAN: 2016–2017



**PennState**  
University Libraries

## Advancing University Research

### Goal 1

Provide scholarly collections and services needed for cross-disciplinary research by undergraduate, graduate, and faculty researchers.

### Objective 1

Create a research services model that crosses organizational boundaries and provides support for interdisciplinary research and emerging researcher needs.

| Action   | Timeline         | Deliverable  | Sponsor       | Group Leader                  | Group   | Penn State Strategic Area                                       | Status as of June 30, 2017                |
|--|------------------|--|---------------|-------------------------------|---|---|---|
| First-year work plan for Center for Humanities and Information (CHI) and digital scholarship   | 1/2016 – 6/2016  | <ul style="list-style-type: none"> <li>Needs assessment</li> <li>Space assessment</li> <li>Communication plan for CHI to Libraries faculty</li> <li>Services list</li> </ul>   | Karen Estlund | John Russell                  | Nathan Piekielek<br>Chuck Jones<br>Laura Helton   | Transforming Education<br><br>Advancing the Arts and Humanities | Substantially completed / operationalized |
| Review and update relevant subject Research Guides and create new Research Guides for emerging areas of research. Take advantage of LibGuide’s capability to facilitate collaboration among librarians | 1/2016 – 10/2016 | <ul style="list-style-type: none"> <li>LibGuides strategy procedures</li> <li>LibGuides content inventory</li> </ul>   | Joe Salem     | Jennifer Hunter               | Rebecca Miller<br>Brett Spencer<br>Joel Burkholder<br>Amanda Clossen  | Transforming Education  | Substantially completed / operationalized |
| Advance access to scholarly information and resources by contributing to the creation of digital information: Scope for ScholarSphere  | 11/2016 – 5/2017 | <ul style="list-style-type: none"> <li>Assessment of the “private” option</li> <li>Scope for ScholarSphere</li> <li>Review of licensing options</li> <li>Define relationships with other Penn State repositories</li> <li>Review of current content as part of assessment</li> </ul> | Karen Estlund | Anne Langley<br>Karen Estlund | Rob Olendorf<br>Nathan Piekielek<br>John Russell<br>Brandy Karl<br>Tom Reinsfelder<br>Linda Friend<br>Dan Coughlin<br>Esther Dell | Transforming Education  | Substantially completed / operationalized |

## Objective 2

Promote awareness of University priorities and strategic directions, including expansion of services for STEM fields by developing a multi-campus service approach.

| Action   | Timeline         | Deliverable  | Sponsor       | Group Leader                | Group   | Penn State Strategic Area   | Status as of June 30, 2017                |
|--|------------------|--|---------------|-----------------------------|---|-----------------------------|---|
| Pursue global studies librarian partnership with the Provost and the Vice Provost for Global Programs                      | 2/2016 – 12/2016 | <ul style="list-style-type: none"> <li>Recruit librarian</li> <li>First-year work plan</li> <li>Pilot an international librarian visit</li> </ul>              | Chris Avery   | Chris Avery<br>Mark Mattson | Interinstitutional Center for Indigenous Knowledge, Global Programs                   | Enhancing Global Engagement | Substantially completed / operationalized |
| Establish a more coordinated approach to faculty orientation to ensure that librarians connect with every new faculty hire | 2/2016 – 6/2017  | <ul style="list-style-type: none"> <li>Onboarding checklist for new faculty</li> <li>Process for securing list of new faculty</li> </ul>                       | Anne Langley  | Diane Zabel                 | Matt Ciszek;<br>Reference, Collection, and Research Subject Heads                     | Transforming Education      | Substantially completed / operationalized |
| Create a data services model   | 2/2016 – 1/2017  | <ul style="list-style-type: none"> <li>Service model</li> <li>Communication / promotion plan</li> <li>Use cases infrastructure with campus partners</li> </ul> | Karen Estlund | Rob Olendorf                | Nathan Piekielek<br>Robyn Reed<br>Stephen Woods<br>Rama Adithya, IST Graduate Student | Driving Digital Innovation  | Refinement / assessment phase             |

## Objective 3

Enable undergraduates, graduates, and faculty to publish in a variety of forms appropriate for their work, through collaborations with the Penn State Press and academic programs.

| Action  | Timeline        | Deliverable  | Sponsor       | Group Leader  | Group  | Penn State Strategic Area | Status as of June 30, 2017 |
|---|-----------------|--|---------------|---------------|--|---------------------------|----------------------------|
| Adopt a sustainable, multi-pronged approach to Open Access for the Penn State Press | 4/2016 – 8/2017 | <ul style="list-style-type: none"> <li>Service model for open access publishing for the Press</li> <li>Branding / communication plan (coordinated with the 60th anniversary)</li> <li>Scope for collaboration between Penn State Press &amp; Libraries publishing</li> </ul> | Karen Estlund | Brendan Coyne | Linda Friend<br>Mark Mattson<br>Jill Shockey<br>Jennifer Norton<br>Patrick Alexander | Transforming Education    | In process                 |

| Action  | Timeline        | Deliverable   | Sponsor      | Group Leader    | Group   | Penn State Strategic Area | Status as of June 30, 2017                |
|---|-----------------|---|--------------|-----------------|---|---------------------------|---|
| Develop an open access / data management outreach program to meet OSTP.gov requirements | 2/2016 – 8/2016 | <ul style="list-style-type: none"> <li>• Service model</li> <li>• Communication plan</li> <li>• Professional development</li> </ul> | Anne Langley | Tom Reinsfolder | Linda Friend<br>Esther Dell<br>Eric Novotny<br>Brady Karl<br>Nan Butkovich<br>Christina Wissinger | Transforming Education    | Substantially completed / operationalized |

## Goal 2

Maximize the array of research materials available to the Penn State community by broadening the concept of what constitutes “collecting” and by promoting new forms of scholarly communication.

### Objective 1\*

Foster the use of digital repositories where researchers may search for the products of scholarship as well as contribute their own work.

**\* Proposed action items moved to agenda of associate deans; In process.**

### Objective 2

Work toward coordination of collection strengths with peer institutions to create a sustainable set of information resources for the country.

| Action   | Timeline         | Deliverable  | Sponsor                       | Group Leader                  | Group  | Penn State Strategic Area                                       | Status as of June 30, 2017                |
|--|------------------|--|-------------------------------|-------------------------------|--|---|---|
| Develop a plan for off-site collection storage and retention using Libraries annexes and consortial initiatives                                  | 2/2016 – 6/2016  | <ul style="list-style-type: none"> <li>• Road map for annexing</li> <li>• Review of inventory systems</li> </ul> | Joe Salem                     | Ann Snowman                   | Rick Riccardo<br>Sue Kellerman<br>Linda Klimczyk<br>Matt Francis<br>Verne Neff<br>James Keyzer-Andre | Organizational Processes  | Substantially completed / operationalized |
| Develop a digital collection policy taking advantage of hidden collections and areas of strategic importance for Penn State and the Commonwealth | 1/2016 – 12/2018 | <ul style="list-style-type: none"> <li>• Digital collection scope</li> </ul>                                     | Karen Estlund<br>Anne Langley | Karen Estlund<br>Anne Langley | Campus curators<br>Jennie Levine Knies<br>Athena Jackson   | Transforming Education<br><br>Advancing the Arts and Humanities | Planning phase                            |

### Objective 3

Develop a shared technology infrastructure with peer institutions to support research dissemination and re-use at home and abroad.

| Action  | Timeline        | Deliverable   | Sponsor       | Group Leader | Group   | Penn State Strategic Area  | Status as of June 30, 2017                |
|---|-----------------|---|---------------|--------------|---|----------------------------|---|
| Lead in development and community contributions to shared-code for Hydra repository – Sufia | 2/2016 – 6/2017 | <ul style="list-style-type: none"> <li>• Shared code contributions</li> <li>• Feature list</li> <li>• Road map</li> </ul> | Karen Estlund | Dan Coughlin | Services and Solutions Development Team, Rob Olendorf Ben Goldman | Driving Digital Innovation | Substantially completed / operationalized |

## Discovery, Access, and Preservation

### Goal 1

Simplify finding and access to collections and other information sources.

### Objective 1

Describe and digitize unique collections and at-risk formats such as audio and video.

| Action   | Timeline         | Deliverable  | Sponsor       | Group Leader   | Group   | Penn State Strategic Area | Status as of June 30, 2017                |
|--|------------------|--|---------------|----------------|---|---------------------------|---|
| Investigate the expansion of the delivery of library materials program | 2/2016 – 8/2016  | <ul style="list-style-type: none"> <li>• Report and recommendations for a plan including faculty, staff, graduate students at University Park and campuses</li> </ul>  | Joe Salem     | Barbara Coopey | Tangible Request Fulfillment Working Group                              | Organizational Processes  | Substantially completed / operationalized |
| Define Libraries website structure, responsibilities, and goals        | 5/2016 – 10/2016 | <ul style="list-style-type: none"> <li>• Review/revise user interface working groups</li> <li>• Workflow diagrams and decision making processes</li> <li>• Integrate user experience best practices and accessibility</li> <li>• Content policies</li> </ul> | Karen Estlund | Dace Freivalds | Binky Lush<br>Zoe Chao<br>Dawn Amsberry<br>Rachael Dreyer<br>Amy Rustic | Organizational Processes  | Refinement / assessment phase             |

| Action                                     | Timeline         | Deliverable   | Sponsor                       | Group Leader                  | Group                          | Penn State Strategic Area  | Status as of June 30, 2017    |
|--|------------------|---|-------------------------------|-------------------------------|--------------------------------|----------------------------|-------------------------------|
| Develop a robust digital preservation plan | 10/2017 – 5/2018 | <ul style="list-style-type: none"> <li>Digital preservation plan</li> </ul> | Karen Estlund                 | TBD                           | TBD                            | Infrastructure and Support | To be initiated               |
| Develop digitization workflows             | 2/2016 – 5/2016  | <ul style="list-style-type: none"> <li>Digitization workflows</li> </ul>    | Karen Estlund<br>Anne Langley | Karen Estlund<br>Anne Langley | Digitization Retreat Attendees | Organizational Processes   | Refinement / assessment phase |

## Objective 2

Improve user experience on all devices, with special attention to those with disabilities.

| Action                                 | Timeline        | Deliverable   | Sponsor       | Group Leader   | Group  | Penn State Strategic Area  | Status as of June 30, 2017 |
|--|-----------------|---|---------------|----------------|--|----------------------------|----------------------------|
| Develop a strategic discovery solution | 8/2016 – 2/2017 | <ul style="list-style-type: none"> <li>Recommendation for a discovery solution</li> </ul> | Karen Estlund | Dace Freivalds | Janet Hughes<br>Manuel Ostos<br>Jeff Edmunds<br>Zoe Chao<br>James Keyzer-Andre | Driving Digital Innovation | In process                 |

## Goal 2

Improve access for future generations through stewardship of collections and resources.

### Objective 1

Develop and implement a program of preservation and curation of digital resources.

| Action  | Timeline         | Deliverable   | Sponsor           | Group Leader  | Group  | Penn State Strategic Area  | Status as of June 30, 2017                |
|---|------------------|---|-------------------|---------------|--|----------------------------|---|
| Investigate a digitization service                          | 5/2017 – 12/2017 | <ul style="list-style-type: none"> <li>• Service plan for digitization service</li> </ul>         | Karen Estlund     | Karen Hackett | Rachael Dreyer<br>Ty Emel<br>Sue Kellerman<br>Jennie Levine Knies<br>Joe Fennewald | Driving Digital Innovation | In process                                |
| Develop a clearly defined digital repository strategic plan | 2/2016 – 9/2016  | <ul style="list-style-type: none"> <li>• Road map for digital asset management systems</li> </ul> | Karen Estlund     | Karen Estlund | Digital Retreat Attendees  | Driving Digital Innovation | Substantially completed / operationalized |
| Develop conservation lab                                    | 1/2016 - 6/2017  | <ul style="list-style-type: none"> <li>• Space plan</li> <li>• Resource plan</li> </ul>           | Kimlyn Patishnock | Sue Kellerman | Sandy Drive Group  | Infrastructure and Support | In process                                |

### Objective 2

Coordinate collection development, preservation, and management to support an increasingly decentralized collection.

| Action   | Timeline         | Deliverable   | Sponsor      | Group Leader | Group   | Penn State Strategic Area | Status as of June 30, 2017 |
|--|------------------|---|--------------|--------------|---|---------------------------|----------------------------|
| Develop a comprehensive collections strategic plan | 1/2016 – 12/2017 | <ul style="list-style-type: none"> <li>• Recruit collections strategist</li> <li>• Collections plan as part of first-year work plan</li> <li>• Updated website content related to collections</li> <li>• Review of allocations process</li> <li>• Revision of collection development reporting process</li> </ul> | Anne Langley | Anne Langley | Collection Services Advisory Group / Reference Collections, and Research; Collections Assessment Department | Organizational Processes  | In process                 |

# Teaching and Learning

## Goal 1

Expand our role as a partner in online and resident education to support engaged, critical, and informed learners.

### Objective 1

Strengthen partnerships with teaching faculty, instructional designers, and others to integrate library instruction and critical thinking competencies into the curriculum.

| Action   | Timeline         | Deliverable  | Sponsor                    | Group Leader    | Group  | Penn State Strategic Area | Status as of June 30, 2017                |
|--|------------------|--|----------------------------|-----------------|--|---------------------------|---|
| Create a baseline of current learning partnerships   | 5/2015 – 9/2015  | <ul style="list-style-type: none"> <li>Survey report</li> </ul>  | Joe Salem                  | Jennifer Gilley | Teaching and Learning Working Group                                  | Transforming Education    | Substantially completed / operationalized |
| Develop a plan to integrate information literacy into newly revised general education                            | 2/2016 – 6/2017  | <ul style="list-style-type: none"> <li>Plan for general education</li> </ul>   | Joe Salem                  | Rebecca Miller  | Instruction Steering Committee                                       | Transforming Education    | Substantially completed / operationalized |
| Develop a comprehensive strategy for support of engaged scholarship  | 2/2016 – 8/2016  | <ul style="list-style-type: none"> <li>Engaged scholarship plan</li> <li>Student artifact sharing plan</li> </ul>  | Joe Salem<br>Karen Estlund | Jeff Knapp      | Val Lynn<br>Russ Hall<br>Megan MacGregor                             | Transforming Education    | Substantially completed / operationalized |
| Pilot first-year instructional delivery model(s) to meet the needs of all learners in a general education course | 2/2016 – 12/2017 | <ul style="list-style-type: none"> <li>Learning object or module for piloting</li> <li>Assessment plan</li> <li>Proposal for scalability and sustainability</li> </ul> | Joe Salem                  | Emily Rimland   | Steve Borrelli<br>Joe Burkholder<br>Carmen Cole<br>Julie Porterfield | Transforming Education    | Substantially completed / operationalized |
| Pilot an outcomes-based assessment of student learning   | 2/2016 – 12/2016 | <ul style="list-style-type: none"> <li>Outcomes-based assessment process</li> <li>Assessment</li> <li>Proposal for sustainability</li> </ul>                           | Joe Salem                  | Lauren Reiter   | Rebecca Miller<br>Emily Rimland<br>Carmen Cole                       | Transforming Education    | Substantially completed / operationalized |

| Action   | Timeline         | Deliverable   | Sponsor   | Group Leader     | Group   | Penn State Strategic Area  | Status as of June 30, 2017                |
|--|------------------|---|-----------|------------------|---|----------------------------|---|
| Partner with Invent Penn State by participating in the entrepreneurial programming and ecosystem | 1/2016 – 12/2016 | <ul style="list-style-type: none"> <li>• Service plan</li> <li>• Curriculum</li> <li>• Resource plan</li> <li>• Space plan</li> </ul> | Joe Salem | Cheryl McCallips | Diane Zabel<br>John Meier<br>Emily Mross<br>Joe Fennewald<br>Mary Lou Patrick | Driving Digital Innovation | Substantially completed / operationalized |

## Objective 2

Collaborate across library units for efficient and effective delivery of online instruction.

| Action  | Timeline        | Deliverable   | Sponsor   | Group Leader   | Group                       | Penn State Strategic Area | Status as of June 30, 2017                |
|---|-----------------|---|-----------|----------------|-----------------------------|---------------------------|---|
| Develop, in partnership with World Campus, robust strategies for World Campus student success | 2/2016 – 6/2017 | <ul style="list-style-type: none"> <li>• Service plan</li> <li>• Curricular integration plan</li> <li>• Communication strategy</li> </ul> | Joe Salem | Victoria Raish | Jill Shockey<br>Matt Ciszek | Transforming Education    | Substantially completed / operationalized |

## Objective 3

Support excellence in teaching through professional development for library instructors.

| Action                               | Timeline        | Deliverable  | Sponsor   | Group Leader | Group                        | Penn State Strategic Area | Status as of June 30, 2017                |
|--------------------------------------|-----------------|--|-----------|--------------|------------------------------|---------------------------|---|
| Host Regional ACRL Immersion Program | 9/2015 – 8/2016 | <ul style="list-style-type: none"> <li>• Program</li> <li>• Assessment plan</li> <li>• Recommendations for next steps</li> </ul> | Joe Salem | Amy Deuink   | Immersion Planning Committee | Transforming Education    | Substantially completed / operationalized |

## Goal 2

Develop active and immersive learning environments that support and facilitate learning in all disciplines.

### Objective 1

Explore emerging educational technologies to enhance learning.

| Action  | Timeline         | Deliverable   | Sponsor   | Group Leader              | Group   | Penn State Strategic Area  | Status as of June 30, 2017                |
|---|------------------|---|-----------|---------------------------|---|----------------------------|---|
| Develop a plan to advance the Penn State OER initiative work      | 1/2016 – 12/2016 | <ul style="list-style-type: none"> <li>Plan for OER</li> <li>Staffing recommendations</li> </ul>                        | Joe Salem | John Shank<br>Ann Snowman | Penn State Libraries<br>Open Educational Resources Task Force | Transforming Education     | Substantially completed / operationalized |
| Launch and evaluate the 3-D printing lab in the Knowledge Commons | 1/2016 – 6/2017  | <ul style="list-style-type: none"> <li>Service plan</li> <li>Communication strategy</li> <li>Assessment plan</li> </ul> | Joe Salem | Joe Fennewald             | Trace Brown<br>Angela Davis<br>Ryan Wetzel                    | Driving Digital Innovation | Substantially completed / operationalized |

### Objective 2

Partner with academic departments to develop physical and virtual spaces related to curricular and research needs.

| Action   | Timeline          | Deliverable  | Sponsor           | Group Leader                 | Group                            | Penn State Strategic Area | Status as of June 30, 2017                |
|--|-------------------|--|-------------------|------------------------------|----------------------------------|---------------------------|---|
| Complete space utilization study of selected Pattee / Paterno student spaces | 10/2015 – 12/2016 | <ul style="list-style-type: none"> <li>Space utilization report</li> <li>Recommendations for programming</li> </ul>            | Joe Salem         | Zoe Chao                     | Assessment Department            | Transforming Education    | Substantially completed / operationalized |
| Develop a priority plan for campus library facility projects                 | 3/2016 – 6/2017   | <ul style="list-style-type: none"> <li>Facilities plan for campus libraries</li> </ul>   | Chris Avery       | Chris Avery<br>Rick Riccardo | Facilities                       | Transforming Education    | In process                                |
| Implement space master plan to support teaching and research                 | 1/2016 – 6/2017   | <ul style="list-style-type: none"> <li>Communication plan</li> <li>Reports from working groups</li> <li>Space plans</li> </ul> | Kimlyn Patishnock | Rick Riccardo                | Library Space Planning Committee | Transforming Education    | In process                                |